THE HEALING HAVEN COMMUNITY / PARTNERSHIP OPPORTUNITIES

AN EVENING OF CONNECTION, CELEBRATION & COMMUNITY

A Night at the Haven

2027 GALA | BUSINESS SPONSORSHIP & SILENT AUCTION INVITATION

DATE Saturday, January 30, 2027

LOCATION / TIME Hampton Roads, Virginia — venue and event hours to be announced

HOST The Healing Haven Community LLC | Newport News, Virginia

PLANNED AUDIENCE 60+ guests; actual attendance and exposure are not guaranteed

An invitation to build something meaningful

The Healing Haven Community invites local business owners, professionals, service providers, and community partners to participate in A Night at the Haven: a gala designed to bring people together around personal growth, healthier relationships, practical life skills, and meaningful connections.

This evening will recognize the people and partnerships behind our work, celebrate program progress, and introduce guests to the next chapter of The Healing Haven Community. It is also a space for entrepreneurs and organizations to meet, share their work, and explore future collaboration.

Why A Night at the Haven matters

Trauma-informed education, relationship coaching, and life-skills development can equip people with practical tools to navigate life challenges. The Healing Haven Community offers coaching, adult and teen workshops, structured learning programs, and community-centered educational experiences. This gala helps more people discover those resources and the partners who make local initiatives possible.

Ways your business can participate

01 Become an event sponsor and receive defined marketing and recognition benefits.

02 Contribute a product, gift card, service, or experience to the planned silent auction.

03 Provide in-kind event support such as catering, décor, photography, or other services.

04 Attend, connect, and explore a future collaborative relationship.

Sponsorship and auction proceeds support THHC business operations, event expenses, workshops, coaching programs, educational initiatives, and community activities. This is a business-hosted event, not a tax-exempt charitable fundraiser.

Event sponsorship opportunities

Choose a level that aligns with your business goals. All recognition is subject to timely confirmation and submission of usable logo files. The sponsor benefits below are proposed for the January 30 gala.

LEVEL	INVESTMENT	INCLUDED RECOGNITION / BENEFITS
PRESENTING · EXCLUSIVE	$1,500	Custom presenting-sponsor recognition banner at the event; “Presented by” naming recognition; prominent logo on approved gala materials; on-stage acknowledgment; dedicated social media spotlight; program recognition; 4 guest seats.
GOLD	$750	Logo on sponsor recognition materials; verbal event acknowledgment; dedicated social media spotlight; program listing; 2 guest seats.
SILVER	$350	Sponsor recognition display and program listing; group social media acknowledgment; 1 guest seat.
COMMUNITY BUSINESS	$150	Business name on sponsor recognition display and printed program; no included guest seat.

Presenting sponsor banner: THHC will coordinate one event-recognition banner, with final design, dimensions, production method, and placement determined by venue requirements. Banner recognition is limited to the presenting sponsor.

In-kind partnership opportunities

If financial sponsorship is not the right fit, we welcome discussion of event-related services or products that can offset real event costs: catering, refreshments, venue access, floral pieces, décor, photography, or other approved necessities. Any promotional exchange and stated value will be agreed to in writing before use.

What participation can offer your business

• Visibility among a targeted Hampton Roads audience interested in local businesses and community connections.

• A chance to introduce your brand through authentic event engagement, rather than an impersonal advertisement.

• Recognition linked to a professionally hosted celebration of growth, education, and partnership.

• Opportunities to begin conversations about future workshops, client referrals, joint events, or other collaborations — without a promise of sales or referrals.

Sponsorships are advertising/partnership arrangements with specified benefits, not charitable gifts. Any potential business expense treatment is a matter for each sponsor’s own tax adviser.

Silent auction participation

We are curating a limited selection of quality packages for a planned silent auction during the gala. Businesses may contribute a tangible item, a gift certificate, or a defined service or experience. The goal is a thoughtful selection that guests will be excited to bid on.

Examples of suitable contributions

Spa and wellness experiences • Restaurant gift cards • Hair or beauty services • Family activities • Photography sessions • Home and lifestyle packages • Creative or professional services • Gift baskets

What auction contributors receive

• Business name listed with the displayed auction item and in a contributor recognition list.

• Recognition in a collective event thank-you, subject to marketing deadlines.

• An opportunity to have guests discover your products or services through the auction display.

Auction item contributions do not automatically include paid-tier sponsor benefits. Businesses are welcome to contribute an auction item and separately select a sponsorship tier.

Contribution guidelines

Items and offers should be new or in suitable condition, lawfully transferable, and described accurately. For service certificates, please provide the exact service, regular selling price if applicable, redemption process, geographic limitations, availability, and any legally permitted restrictions or expiration terms.

THHC reserves the right to decline items that are not appropriate for the event. Please do not deliver alcohol, regulated goods, or items requiring special licensing without THHC's prior written approval. Silent auction operation remains subject to confirmation of applicable Virginia legal and tax requirements; if the auction cannot proceed, we will discuss returning or redirecting unaccepted items rather than using them without permission.

How to participate

1. Reply to the invitation email with your preferred sponsorship level, auction contribution, or in-kind offer.

2. Our team will confirm the benefits, availability, details, and applicable terms in writing.

3. Once approved, submit your business name and logo and arrange payment or item transfer according to the final agreement.

4. Receive event and recognition details as they are finalized.

PARTNERSHIP CONTACT thehealinghavencommunity@gmail.com

WEBSITE www.thehealinghavencommunity.com

We welcome expressions of interest now. Final event location, hours, guest registration, production details, and auction arrangements will be communicated after confirmation.

Partnership interest & response

Please return this page by email, or simply reply to the invitation with the same information. Checking a box expresses interest; it does not create a binding sponsorship agreement.

Business / organization: _____

Primary contact and title: _____

Email: _____ Phone: _____

Website / social handle: _____

I would like to discuss:

☐ Presenting Sponsor — $1,500

☐ Gold Sponsor — $750

☐ Silver Sponsor — $350

☐ Community Business Sponsor — $150

☐ Silent auction item, service, or gift certificate

☐ In-kind venue, food, décor, or other event support

☐ Attending / receiving guest registration information

☐ A custom partnership conversation

If contributing an item or service:

Description / included items: _____

Estimated regular retail value (if applicable): $_____

Redemption / use restrictions: _____

Preferred contact or delivery arrangements: _____

IMPORTANT DONOR INFORMATION

The Healing Haven Community is a for-profit limited liability company (LLC) and is not recognized as a tax-exempt organization under Section 501(c) of the Internal Revenue Code.

Contributions made to The Healing Haven Community are not represented as tax-deductible charitable contributions.

Donated goods, services, and sponsorships will support the organization's workshops, coaching programs, educational initiatives, and community activities.

We sincerely appreciate your consideration and partnership in supporting our mission.

Additional transparency

THHC may apply event revenue toward reasonable gala costs and general business operating expenses. No particular amount of an individual sponsorship or auction sale is promised to a specific participant or program. Business recognition is not an endorsement of a sponsor’s services, and attendance, bids, sales, and promotional reach are not guaranteed. Final sponsorship terms and invoicing will be confirmed separately.

Questions? Contact thehealinghavencommunity@gmail.com | www.thehealinghavencommunity.com